

Several national and local media outlets sought the expertise of **The Parenting Group** for their holiday coverage in December, including:



12/29/09 *Parenting's* "Raising Grateful Kids" article was the subject of Kathie Lee and Hoda's discussion during a "Today's Talk" segment.



12/9/09 GMA's family and parenting contributor showcased a few of *Parenting's* Mom-Tested Toys of the Year on the morning show, reaching over 3.5 million viewers.



12/16/19 Network of local mom sites featured *Parenting.com's* advice on selecting a video game for kids.



12/3/09 Local NBC affiliate highlighted *Babytalk's* best toys of 2009: "Babytalk magazine does a really good job... a major overhaul of the toy world this time of year."



12/2/09 The popular home décor blog's child and nursery section highlighted *Parenting's* 2009 Mom-Tested Toys of the Year, with links back to the giveaway on *Parenting.com*.

Parenting.com's editor-in-chief Rachel Fishman Feddersen made two appearances on ABC News' nationally-syndicated segment "TechBytes" in the month of December, reviewing two popular kids' video games in high demand for the holidays:

12/8/09 Rachel discusses "Hasbro Family Game Night 2."

12/22/09 Rachel reviews "Rabbids Go Home."



Expert advice on hiring baby planners, fertility consultants, and handling tweens are just a few of the family and parenting topics prominent print media outlets tapped **The Parenting Group's** editors to discuss this month, including:



12/3/09 *Parenting's* senior editor Christina Vercelletto offered advice to parents-to-be thinking of hiring a baby planner to help get them prepare for the arrival of their newborn. The nationally syndicated article was picked up by hundreds of news web sites and ran in several print news sources including **Yahoo.com, Salon.com, the Miami Herald, and the Orlando Sentinel.**



12/27/09 *Parenting's* editor-in-chief Susan Kane gave parents advice on what to say to tweens who want to do what "everyone else" is doing.



12/16/09 *Conceive's* editorial director Beth Winehouse discussed the benefits of seeking the help of a fertility consultant while trying to conceive.